



## MEDIA RELEASE

### Celebrate Virtual NWT Mining Week 2021

(Yellowknife – July 26, 2021) Celebrate **NWT Mining Week 2021**, an initiative under [MiningNorthWorks!](#) with the support of the NWT & Nunavut Chamber of Mines and the Government of the Northwest Territories.

The cause for celebration? Why, it's simple: The Northwest Territories' mineral resources industry plays a major role in the lives of northerners and the economy of the North. From training to employment, from business benefits to community wellness initiatives such as donations and scholarships and many other investments, the opportunities and benefits abound. The NWT Government has documented those benefits in their excellent report [here](#).

We invite the public to participate in any of the activities planned for the week July 25 – July 31. These include:

- Yellowknife Rock walk
- Meet a Prospector
- Women in Mining Virtual Workshop – register [here](#)
- Videos and many other fascinating resources available on the [MiningNorthWorks!](#) website. (Check out the new Nechalacho rare earth project video!)
- A new [Kids Activity Book](#) with several fun and informational activities for kids of all ages, from Grades K-12. Prizes include an IPAD 12 Pro!

NWT Mining Week is an opportunity for everyone to acknowledge the NWT's rich mining history, to learn more about our modern mineral resources industry, and to envision its role as an even stronger part of the future of the North.

NWT Mining Week 2021 is produced through a partnership of the NWT & Nunavut Chamber of Mines, the Mining North Works! public awareness program, and the Government of the Northwest Territories.

For more details see the [attached calendar](#), and also the attached [invitation](#) to the Women in Mining Workshop.

NWT Mining Week 2021 materials are hosted on the [MiningNorthWorks!](#) website. During the week, social media posts through the chamber's [Facebook](#) and [Twitter](#) social media will highlight aspects of the mineral resources industry.

# VIRTUAL NWT MINING WEEK

JULY 25 - 31, 2021



Download the  
Activity Book at  
[miningnorthworks.com](http://miningnorthworks.com)



SUNDAY, JULY 25

## ACTIVITY BOOK

Didn't get one in the mail?  
Visit [miningnorthworks.com](http://miningnorthworks.com)  
and download a copy.

## HOW TO PLAY

1. Grades K-12, submit activities from July 25 to July 31, 2021.
2. Submitted activities will be entered to win one of 16 prize packages, and a chance to win the grand prize a **IPAD 12 Pro** valued at \$1,500.00.

MONDAY, JULY 26

## ACTIVITY BOOK GRADES K THRU 12

The more activities you submit the more chances to **WIN**.

## ROCK WALK

Check out the rock walk video with Landen Powell at [miningnorthworks.com](http://miningnorthworks.com). Take a selfie of yourself on your own rock walk and post it on Instagram or Facebook with the **#nwtrocks2021** for your chance to a **IPAD 12 Pro** valued at \$1,500.00.

TUESDAY, JULY 27

## ACTIVITY BOOK

Remember to submit your pages from our activity book to **WIN**.

## MEET A PROSPECTOR

Check out our video with **Walt Humphries** and learn what a prospector does and see some of his tools at [miningnorthworks.com](http://miningnorthworks.com).



WEDNESDAY, JULY 28

## WOMEN IN MINING WORKSHOP

Join us today for our first workshop **Celebrating Women In Mining** in the NWT from 11:30am till 1:30pm. To register go to <https://neole-ca.zoom.us/meeting/register/tZUdudrpz8uGNELUELnA9R3dv-yCwBVosMX>



THURSDAY, JULY 29

## CHECK OUT THE LATEST VIDEOS

Featuring Paul Gruner from Det'on Cho Management LP and Roman Lacey from Det'on Cho Bouwa Whee Catering LP. Learn about the importance of the mining sector and the companies that thrive from it.



FRIDAY, JULY 30

## LATEST POSTS!

Visit [miningnorthworks.com](http://miningnorthworks.com) to see our latest video from the **Nechalacho Rare Earth Project** (Cheetah Resources) site. Learn how they are processing with new green technology.

Don't forget to text your activity book pages to us for a chance to win!



SATURDAY, JULY 31

## LAST CHANCE

Last chance to submit your activity book pages and your **#NWTROCKS2021** selfie for a chance to Win!



## MINING JOBS

Visit us online at [miningnorthworks.com](http://miningnorthworks.com) to see some of the different jobs at mine sites, hear from the people doing the jobs.



*Women*  
IN  
**Mining**

NORTHWEST TERRITORIES

Join us on Wednesday  
July 28 for the **Women In  
Mining Workshop** from  
**11:30am till 1:30pm**

as we Celebrate Women in Mining  
in the Northwest Territories.

**REGISTER NOW**