

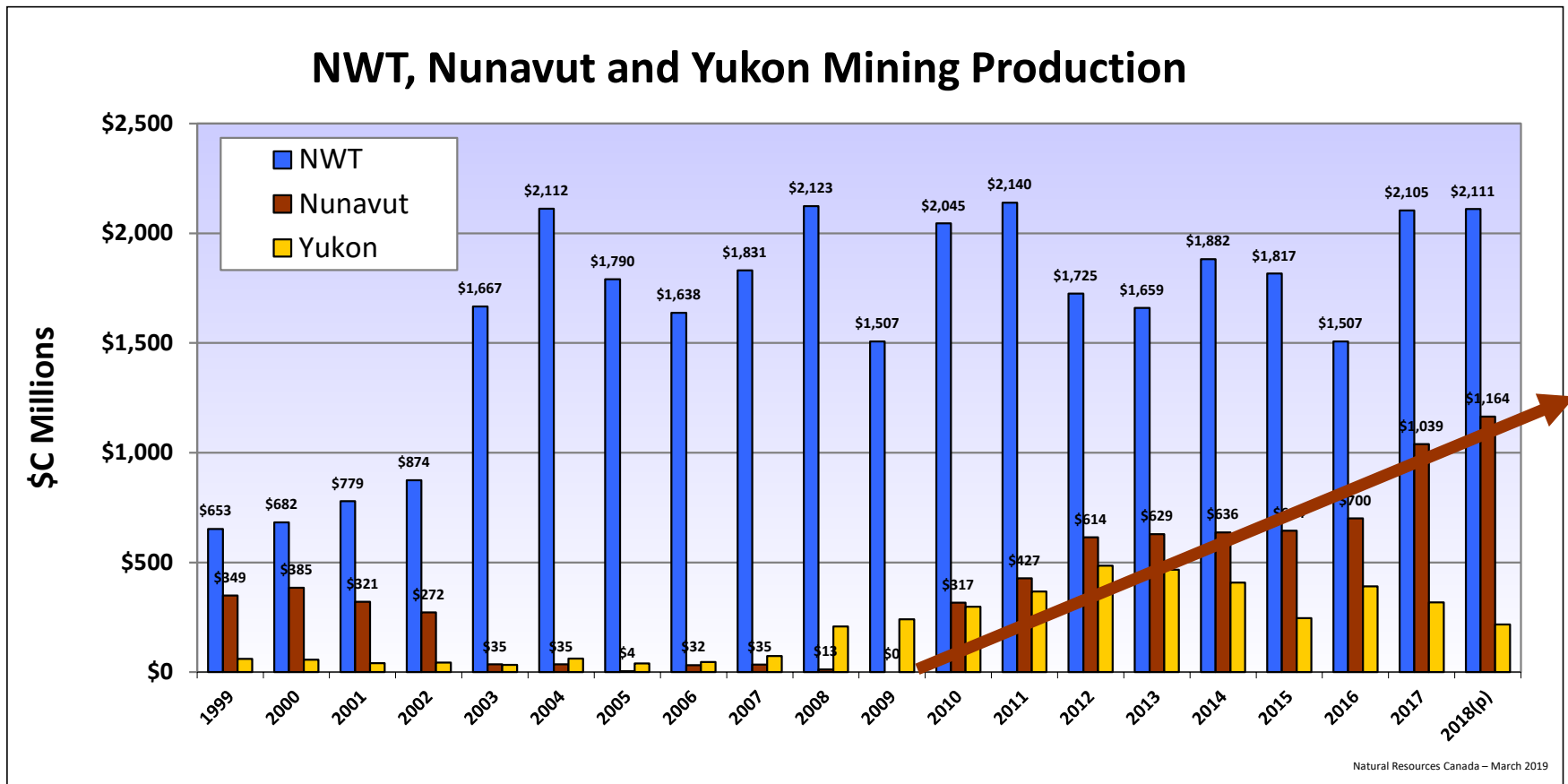
The Minerals Industry in Nunavut – An untapped job creator for Nunavut –

*To: Northern Lights Conference 2020 – Session X: Northern Resource Development
By: Ken Armstrong – February 7, 2020*

Key Messages

- Nunavut minerals industry is producing significant value
- Mining's future looks bright
- Employment benefits can be bigger (i.e. more jobs for Nunavummiut)
- A multi-party mining employment strategy can help improve employment outcomes for Nunavummiut

Nunavut's mining industry is growing

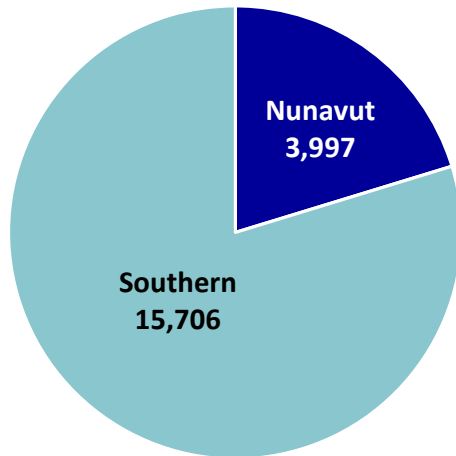


- From ZERO production in 2009, Nunavut mineral production is now over \$1 billion and growing
- It means more jobs, more business spending, more taxes & royalties

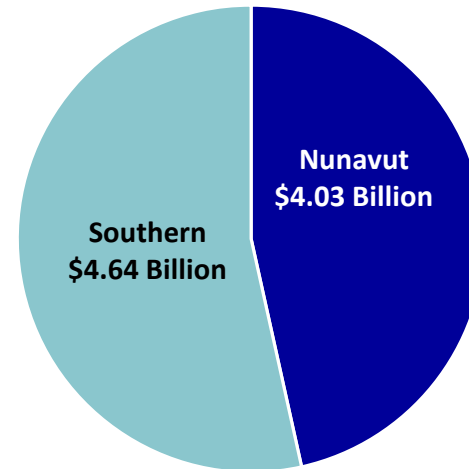
Nunavut mining creates significant benefits

(data from 2009-2018)

**Mine Employment
(over 19,000 total)**

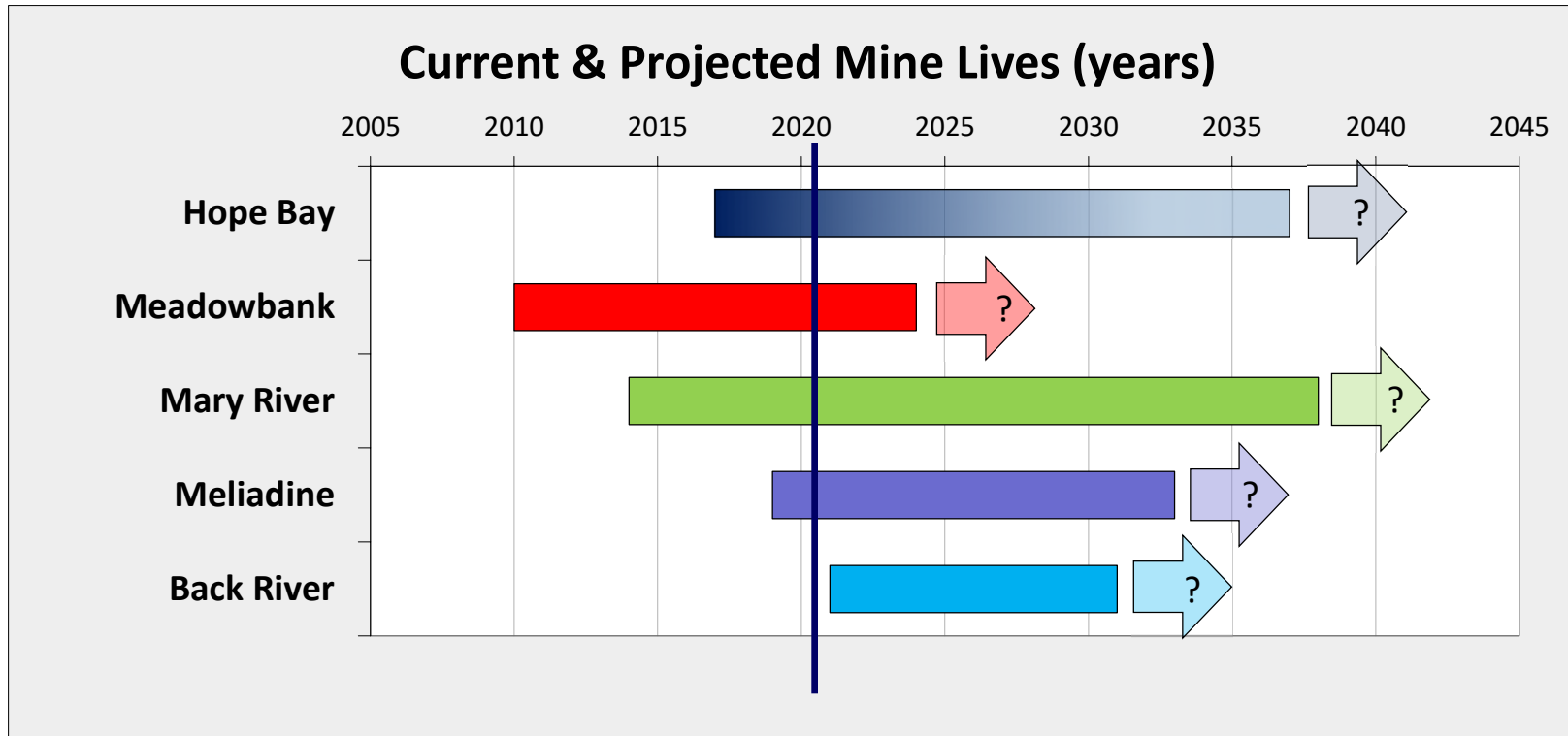


**Mine Spending
(\$8.7 billion total)**



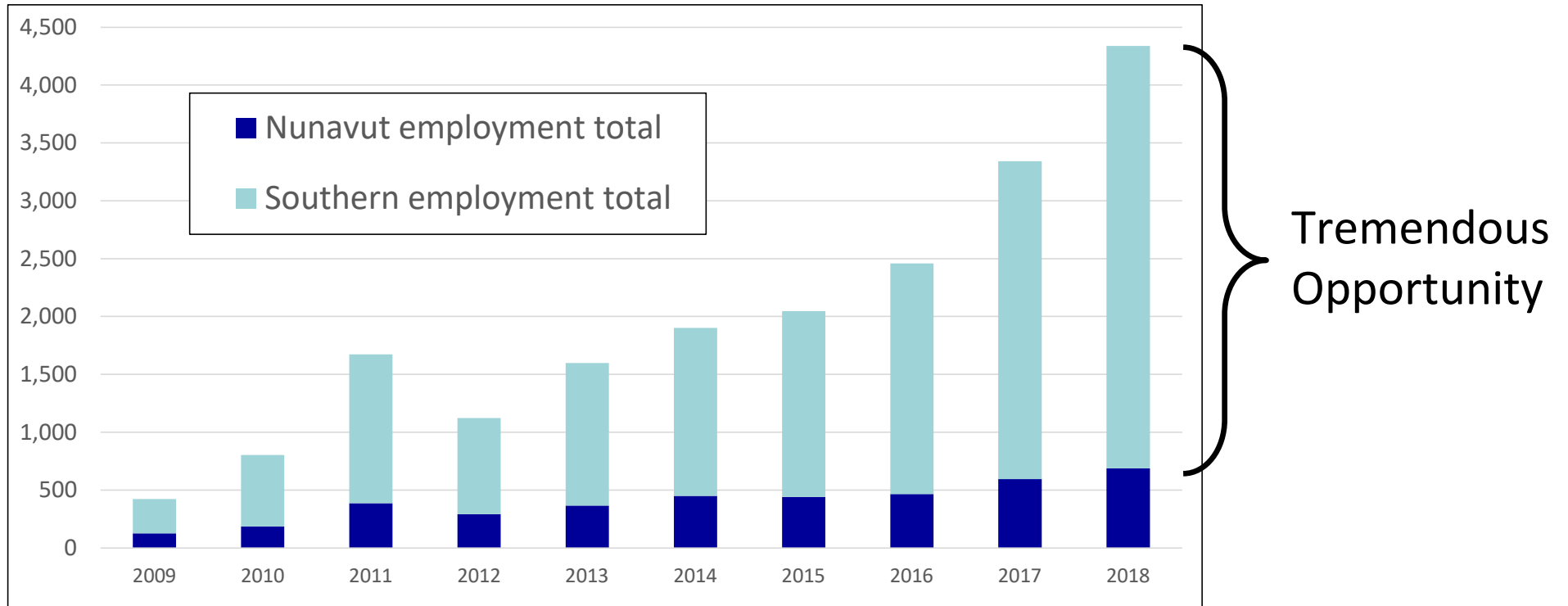
- Mining is good for Nunavut and for southern Canada too
- Additional benefits: Significant taxes and royalties to Inuit and public governments

And the future of Nunavut mining & benefits is bright



- Nunavut should have many years of mining opportunities and benefits ahead of it
- And by supporting exploration, there is potential for longer mine lives and new mines

Huge opportunity to capture more job benefits



- Currently many Nunavut mining jobs are filled by southerners
- There is a tremendous opportunity for Nunavummiut to capture more jobs

Some actions to increase Nunavut employment

- Raise public awareness of importance of mining to NU
- Increase education levels
 - Encourage, reward Nunavummiut to stay in school, graduate
 - Ignite students' interest and passion for mining
 - Use role models, teachers, guidance counselors
- Train for success
 - Establish training programs with industry
 - Provide jobs at the end
 - Fund the training
- Increase workforce retention / decrease turnover
 - Support workers with fly-in/out challenges
 - Provide social supports in communities

Partner for success

- Public governments
- Inuit government
- Companies
- Communities
- Others?

Need a multi-party Mining Jobs Strategy

- Recognizes that no one party can do this alone
 - Needs participation of industry, communities, public and Inuit governments
- Sets high goals
 - And establishes action plans to reach them
- Is well funded by partners
- Targets specific audiences, eg, youth, general public, etc.
- Creates pride in Nunavummiut working in Nunavut's minerals industry
- The newly created Nunavut Mining Education Working Group provides a good opportunity to start this work

One tool to help: *MiningNorthWorks!*

Ignite the interest of Nunavummiut in the minerals industry

- New communications tools
 - [Careers catalogue](#) – over 150 different mining jobs
 - [Website](#)
 - Posters, infographics, factsheets, & [‘Mining 101’ booklet](#)
 - Career fair and trade show participation
 - Resource booklet for schools/teachers
- Many positive messages
 - Mining/exploration benefits
 - Diverse careers/role models
 - Did you know?
 - Minerals in our lives



Mining North Works!

www.miningnorthworks.com



The collage displays three key promotional materials for Mining North Works!:

- Careers Catalogue:** A purple and green cover titled "EXPLORE FOR YOUR CAREER" with Inuktitut text "QINIQLUTIT HAVAARIYAKHAQNIQ". It features images of workers in various mining roles.
- 'Mining 101' Booklet:** A purple and green cover titled "MINING NORTH WORKS!" with the tagline "The North turns rocks to riches with mining and exploration". It features a large image of a worker in a red hard hat and yellow safety gear.
- Website Screenshot:** A screenshot of the Mining North Works! website. The header includes the logo and navigation links. The main content area features a large image of a woman in a mining vehicle with the text "MINING EMPLOYS OVER 2000 NORTHERNERS MAJOR PRIVATE SECTOR EMPLOYER". Below this are logos for partner companies: Baffinland, Dominion Diamond Mines, TerraX Minerals, and IMAC. The footer contains a brief description of the organization's mission.

Why mining is important: people success!

